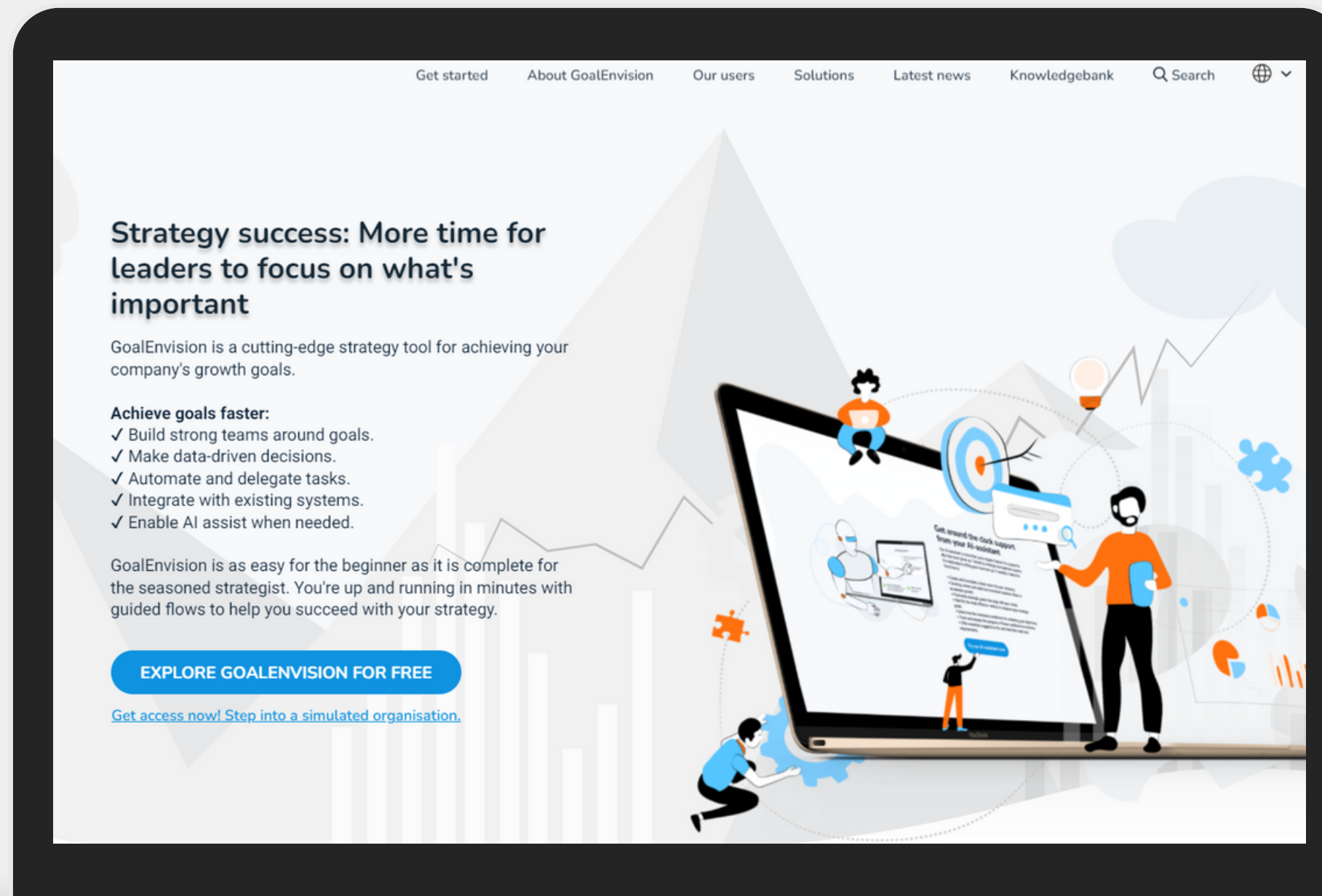


# GoalEnvision.com

Digital strategy tool to simplify planning, execution and monitoring of business goals



Sweden-based solution  
accessible worldwide

Swedish & English Interface  
Comprehensive onboarding  
Responsive customer support  
Trial period

Maximized employee  
engagement

Built-in survey tools  
Delegation frameworks  
Organized reporting  
Thorough follow-up

# GoalEnvision

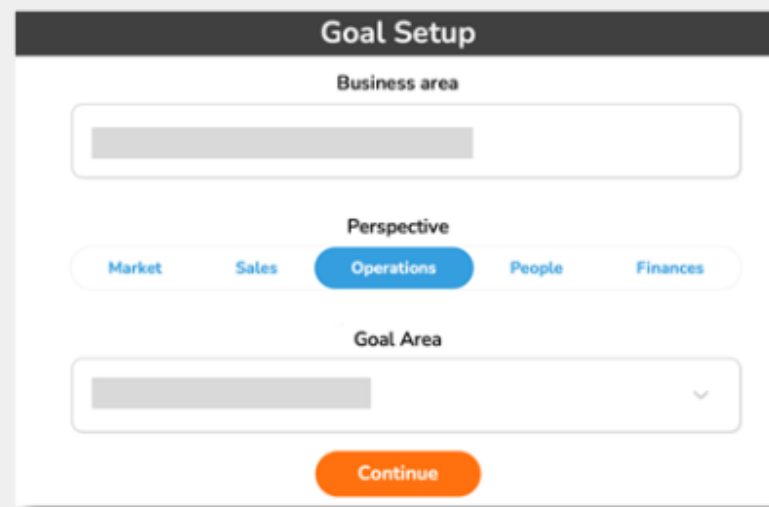
Simplifying your strategy – Amplifying success

Set up

Delegate

Execute

Follow up



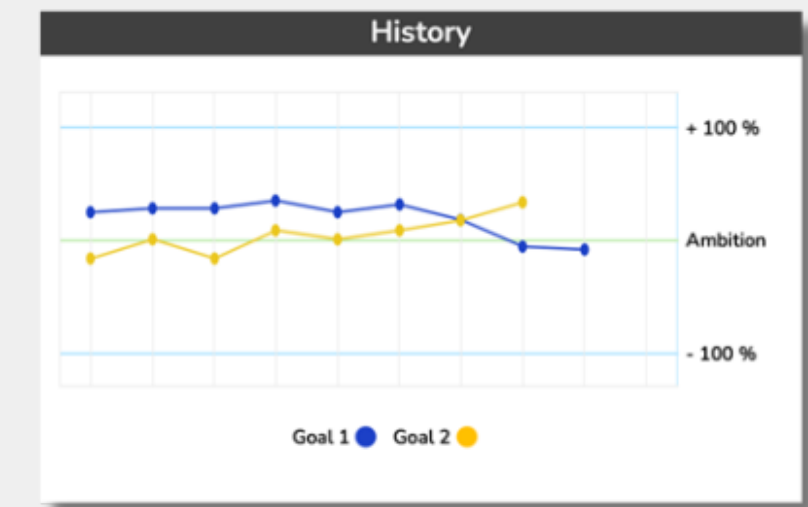
Simplified and smooth process of setting up your strategic plans



Directions and team autonomy for successful task execution



Taking informed actions based on a thorough understanding of the situation, context, and available data



Effective evaluation and refinement of a strategy to improve future performance

## Set up

Comprehensive Strategy  
Set up Process

# Craft a vision that drives practical action

At the heart of GoalEnvision lies an intuitive interface that makes **crafting your strategy as simple as answering questions**. It's designed to guide you through creating a focused vision and mission, establishing growth targets, and defining strategic goals with the on demand support of your AI assistant



**What is your area of business?**  
Define your area of business so that it clearly states what you do and who you serve.  
Example: Electrical installations for home owners.

Interior design for small homes and apartments Area of business

**Name three benefits you want to communicate**  
A benefit or USP (Unique Selling Point) is a feature of your offer that is valuable and appreciated by your customers.

Cheap Name one benefit he...

fast Name one benefit he...

Innovatice Name one benefit he...

**What is your target group?**  
Your target group refers to a specific set of individuals, a particular role, or a specific situation that would make them interested in your product or service.  
Example: Home owners without personal skills in electrical installations

Buyers without skills in developing SAAS products Target group

**Choose writing style**

Select style

**01** GoalEnvision helps you clearly communicate your company's vision and mission, so that everyone in your organization understands what you stand for

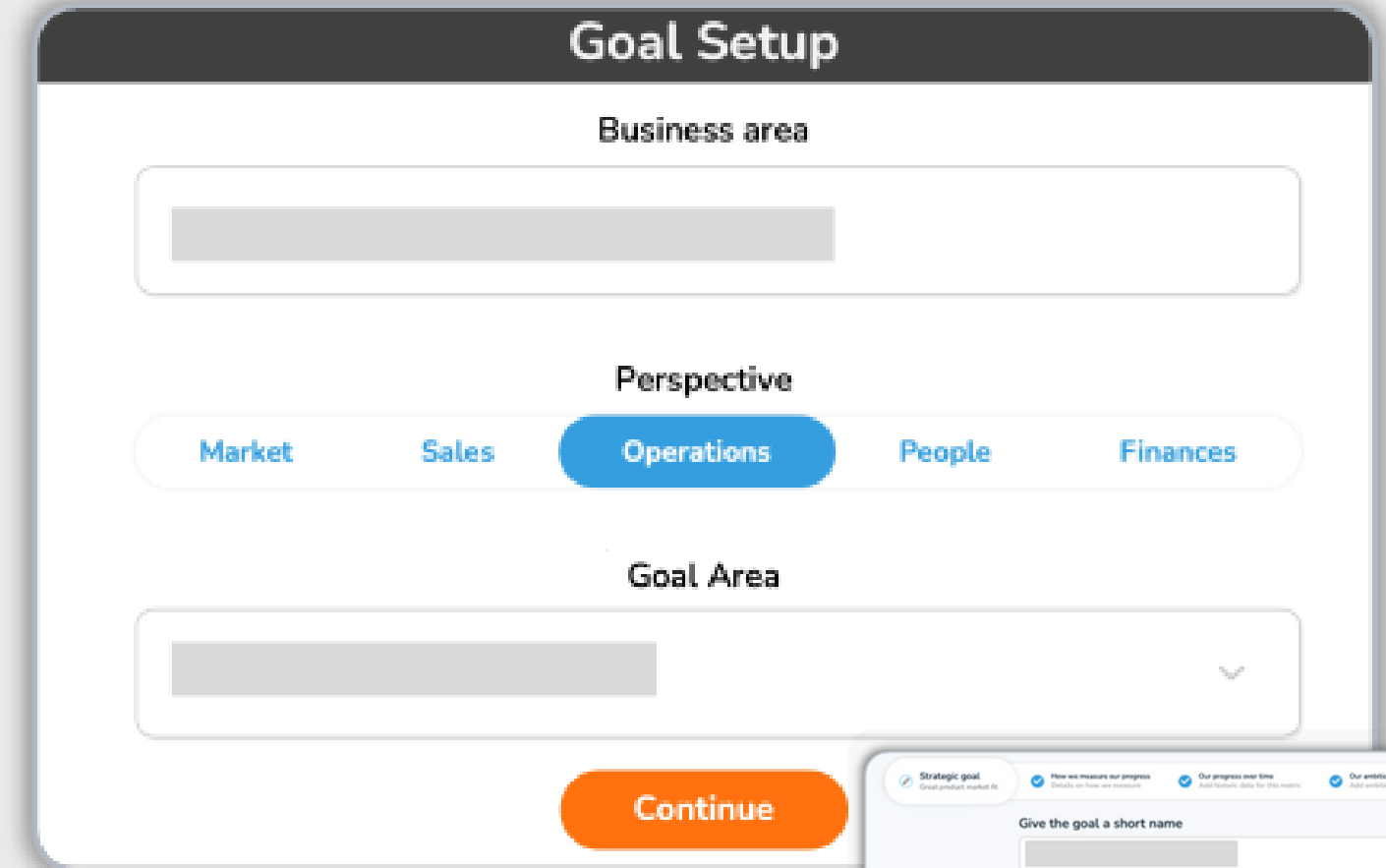
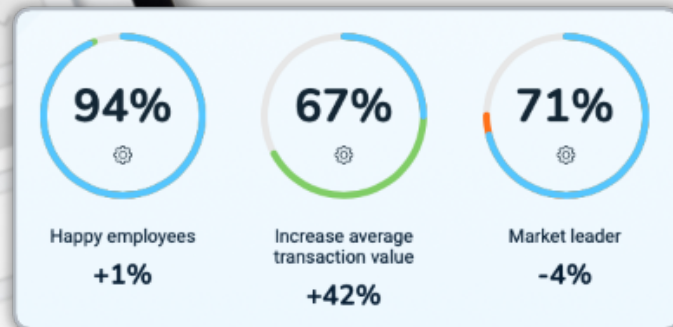
## Set up

Comprehensive Strategy  
Set up Process

With GoalEnvision's planning tools, you can set ambitious yet attainable growth goals, providing **clear direction** for your business path.

**Outline the direction for growing your business**

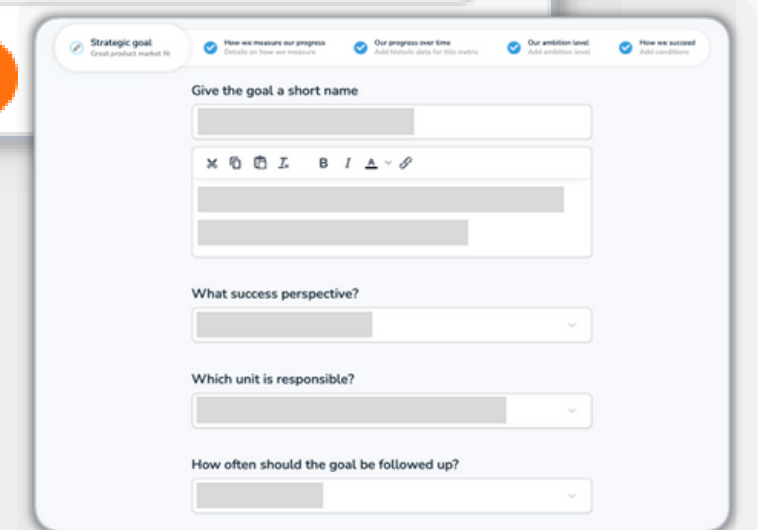
# 02



Use the platform **straightforward guides** to set your strategic goals. Create the right conditions and let your AI business assistant help you figure out how to reach them

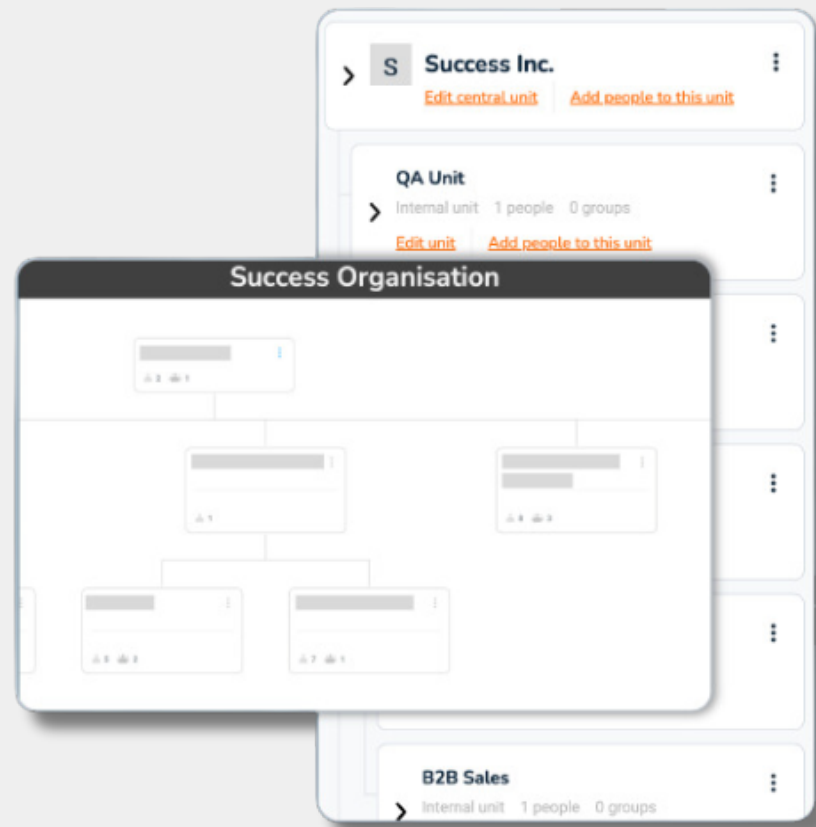
**Lay out the steps you need to take and the objectives you need to achieve**

# 03



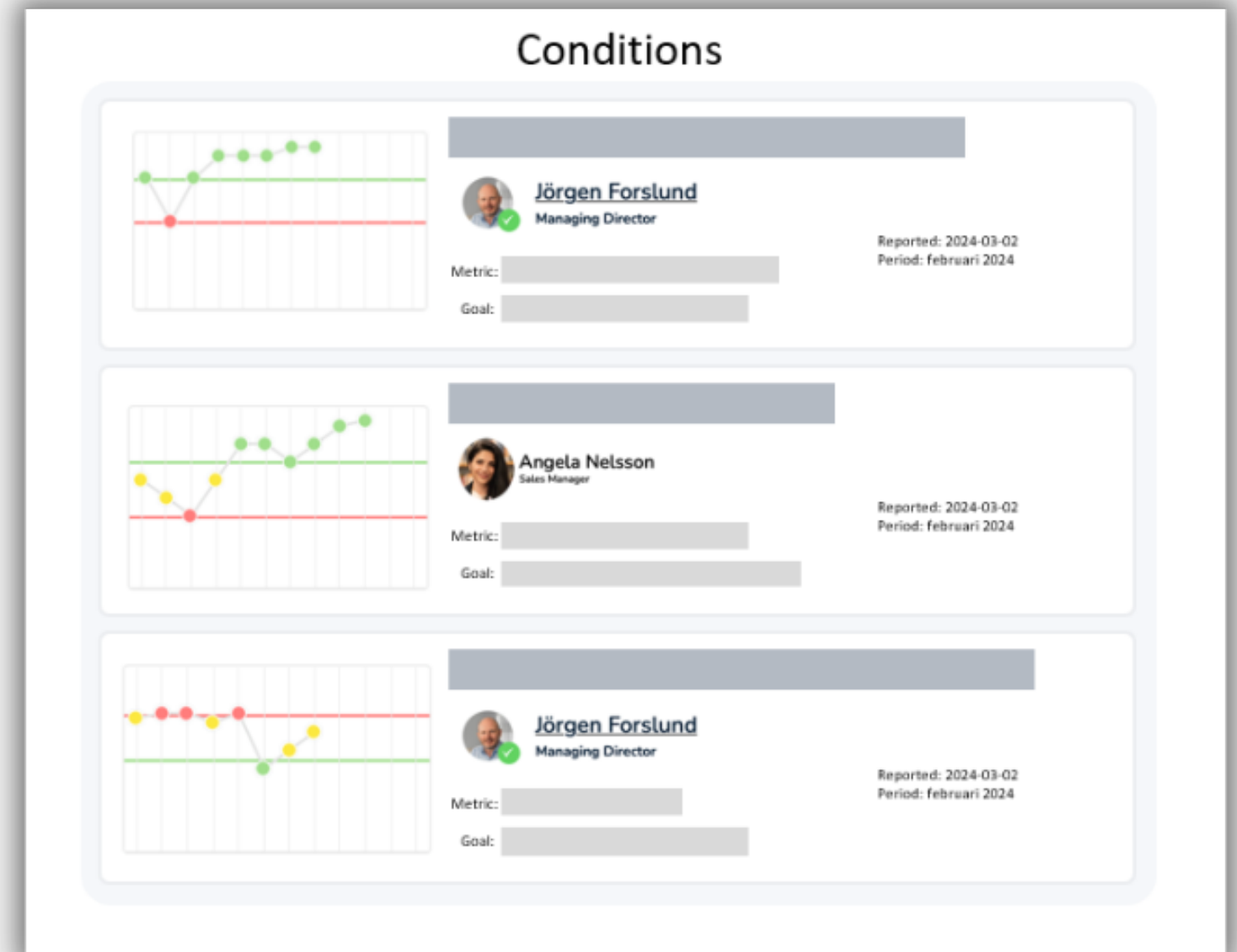
# Delegate

Delegate goals and key conditions, track progress in real-time, and adjust your strategy to match changes in the business environment



» Link goals to teams for focused execution

Provide your team with the necessary conditions, resources, and support to accomplish tasks and achieve goals



## Execute

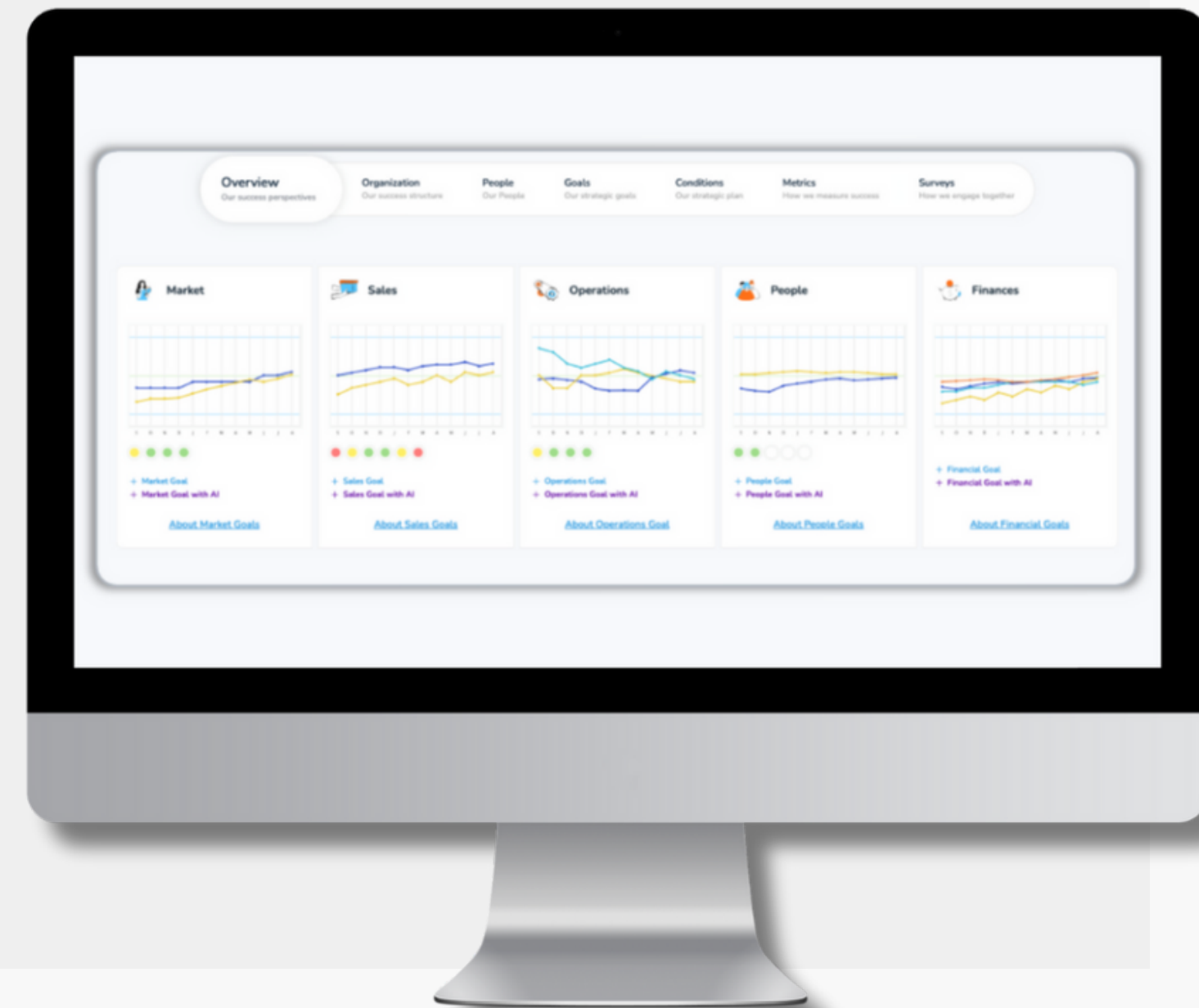
Monitor progress, adapt swiftly

**GoalEnvision offers seamless integration with popular collaboration tools**

The platform encourages teamwork and cooperation by offering interactive functionalities. The platform features assist team members in coordinating their actions and working together towards common goals



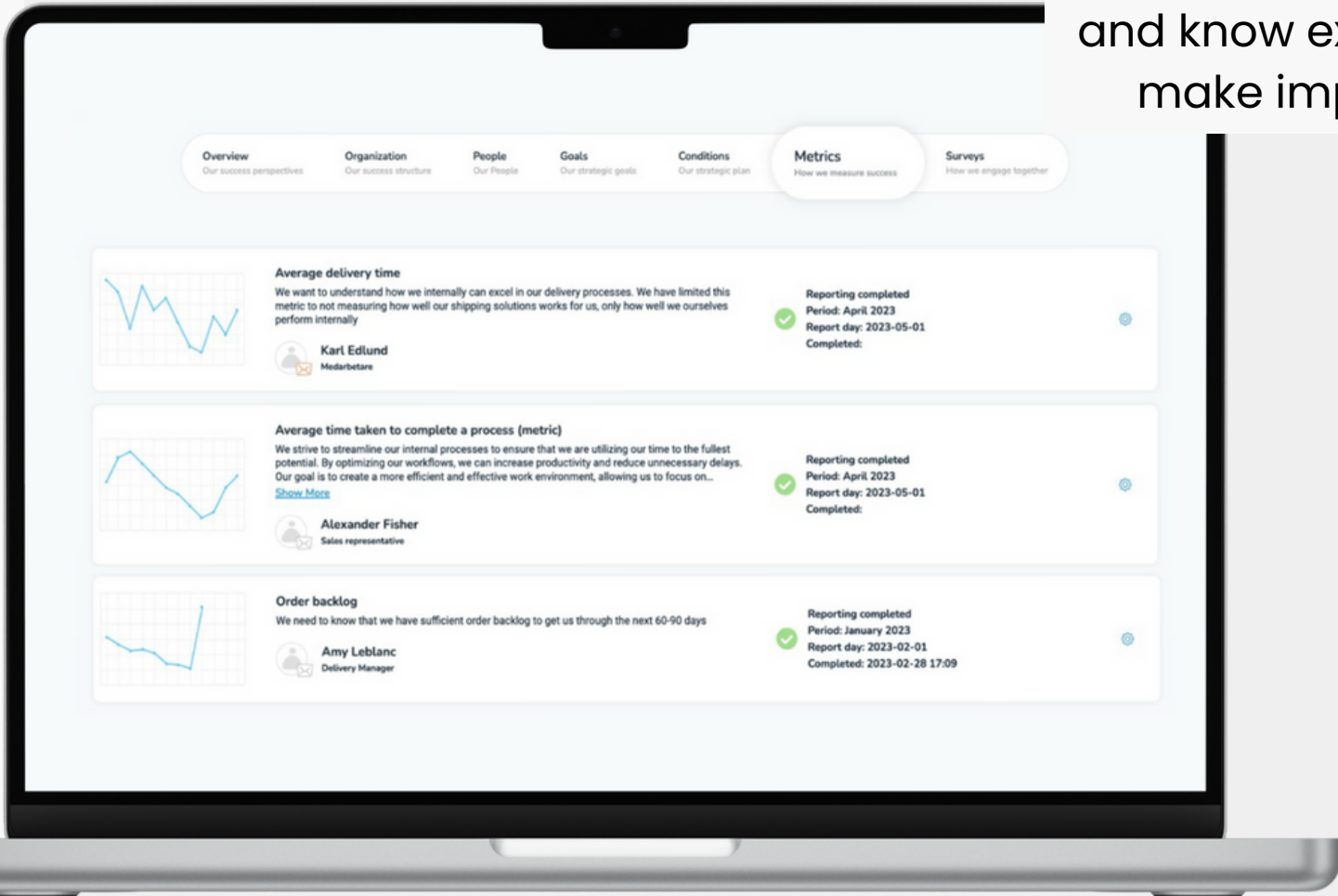
Having 24/7 access to the up-to-date overview of your organization's progress allows you to effectively monitor progress and adjust accordingly long before you get a red light.



# Follow up

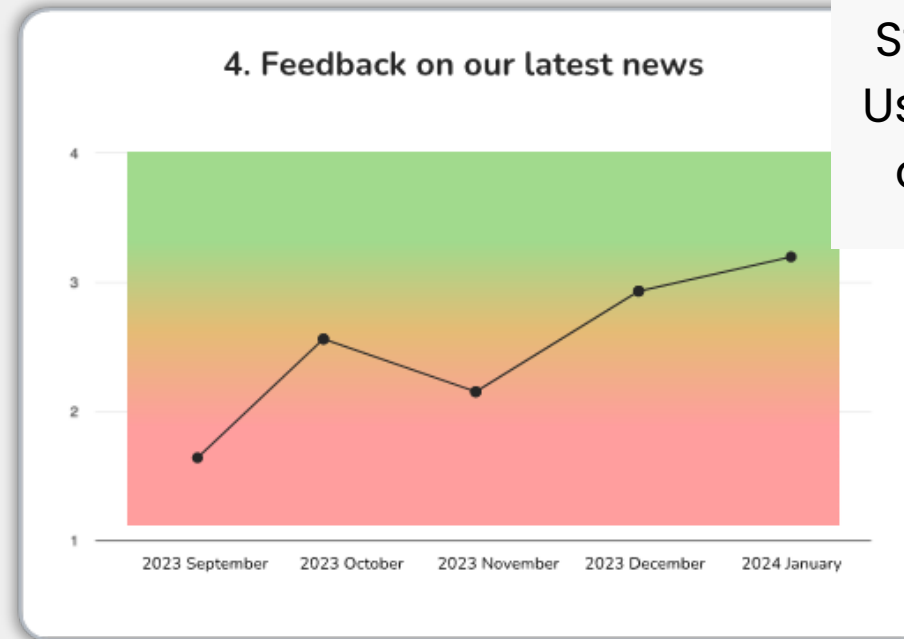
Measure outcomes,  
refine tactics

Get clear data on your  
strategy's performance  
and know exactly where to  
make improvements.



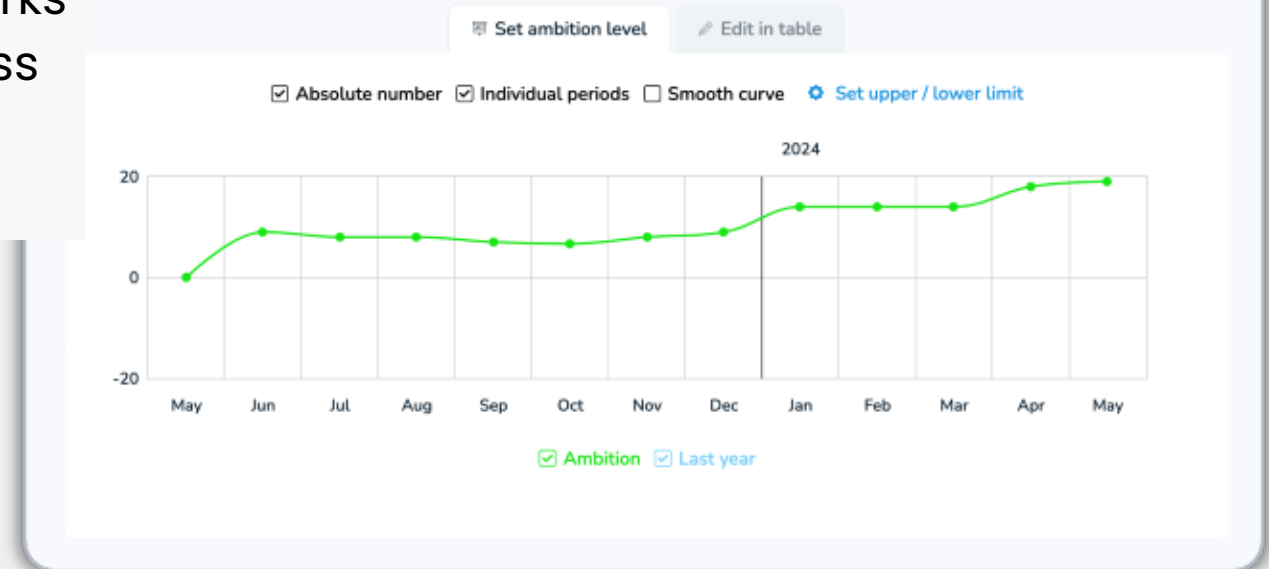
## GoalEnvision makes it easy to see the results of your team's hard work

Stay agile in your execution.  
Use feedback to make smart  
changes to your strategy.



Understand what works  
and build on success  
with GoalEnvision  
guiding the way

### Set your ambition level for this goal



# Additional resources:

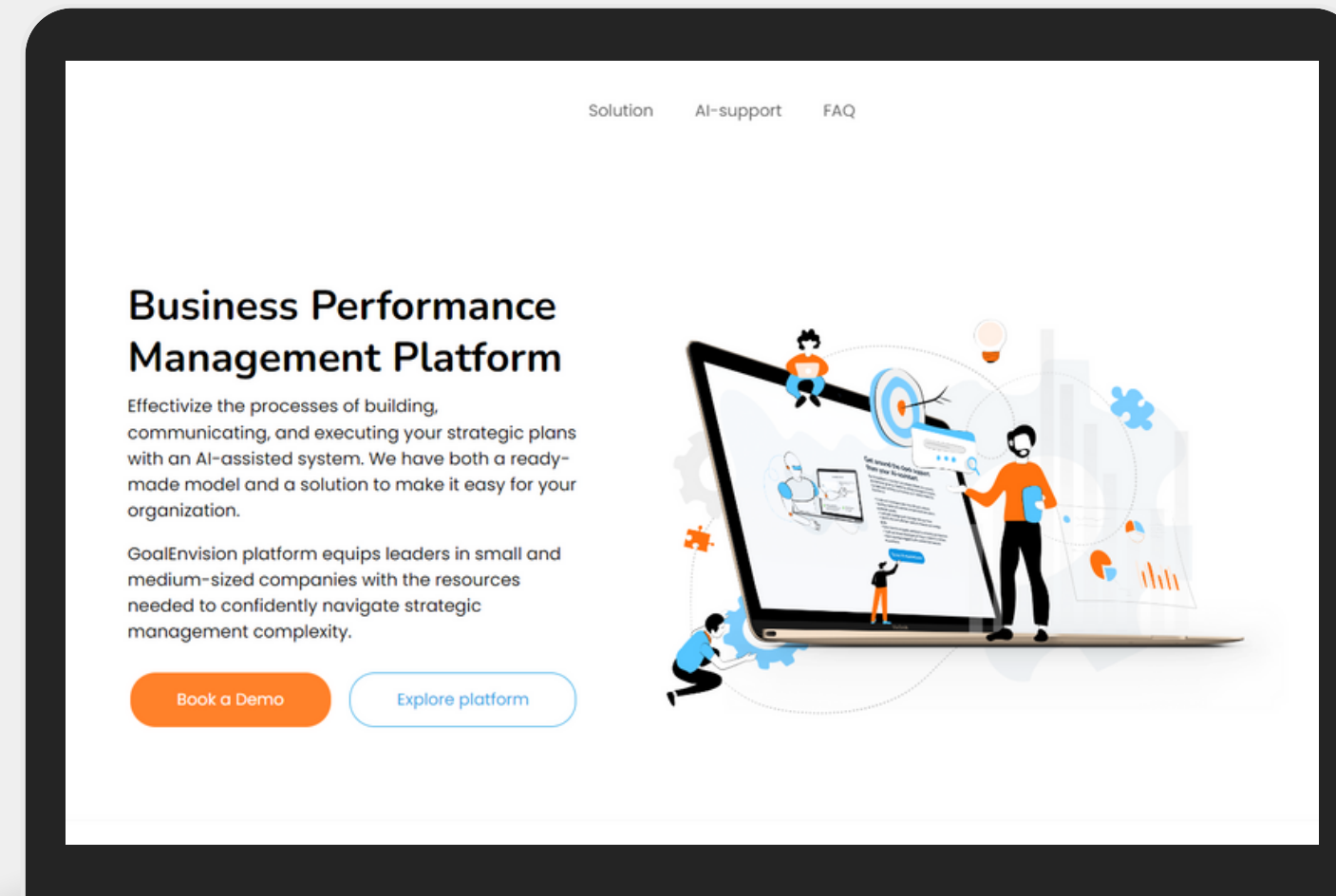
All the links are clickable

## 01 Knowledge bank

Our knowledge bank on the platform serves as a centralized repository of information, insights, and best practices.

## 02 Help center

The platform help center for users offers feature explanations, tutorials, and answers to your questions to build the strongest strategy



## 03 News and updates

Visit the platform blog or follow us on social media to access important updates, feature releases, and company news

## 04 Book a demo

To book a demo, please click the link and fill out the demo request form. Our team will then contact you to schedule a convenient time for the demo.



## What our customers say:



Being a leader, it is always up to me to make sure that everything is in sync with our goals. However, there is a risk that goals get sidelined during busy periods. I'm pretty vigilant about not letting that happen because keeping that focus is critical to the development of the business - it can't be de-prioritised.

This is where GoalEnvision becomes a significant advantage. It keeps me updated by sending reminders, collating valuable data and more. It is really encouraging to log into our organisation's account and see that the reports are there, and the team has been working diligently towards the goals we set. It gives me reassurance that the right things are happening, even when I'm busy with other responsibilities.

Click here to read the article: [Leadership philosophy and the concrete ways leaders put it into practice](#)